

## AI4GOV Master Open Event “AI Enabled Innovation for Digital Government Transformation”

At the end of April 2022, **Intellera Consulting** actively participated and contributed towards the success of the second AI4GOV Open Event “AI Enabled Innovation for Digital Government Transformation”.

The event took place from April 28<sup>th</sup> to April 30<sup>th</sup> at the Polytechnic University of Milan and was organised by the partner universities of the AI4GOV European Master: **Universidad Politécnica de Madrid, Politecnico di Milano, FAU Erlangen-Nürnberg and TalTech - Tallinn University of Technology**.

**AI4GOV** is a world-class master program that aims to prepare the future digital transition leaders for AI in the public sector. The master teaches how to plan, design and use Artificial Intelligence in the delivery of public services, so as to improve the provision, effectiveness and value of these public services as well as the public sector’s capacity by means of an adequate management, knowledge and development of AI-related projects and services.

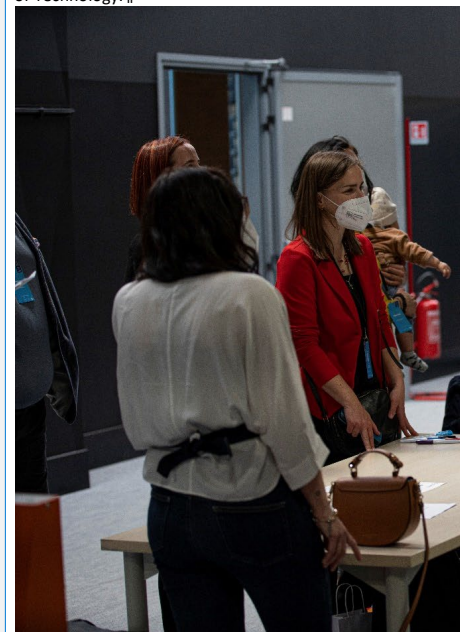
During the first day, dedicated to “**AI for government- social, economic, and environmental challenges**”, Intellera Consulting held a co-creation workshop with the Master participants from European Public Administration to share and collect feedback on the ethical, social and legal risks’ assessment tool and methodology developed in the H2020-funded ETAPAS project – Ethical Technology Adoption in Public Administration Services. This co-creating workshop stimulated interesting discussion among the students of the master, that confronted each other in a constructive way, providing various points of view on both the real case and the process



**ha eliminato: L'Intelligenza Artificiale e la transizione digitale della PA**

*Intellera Consulting partecipa alla formazione dei futuri leader della transizione digitale per l'IA nel settore pubblico per migliorare fornitura, efficacia e valore dei servizi offerti ai cittadini.*

Intellera Consulting ha partecipato attivamente e contribuito al successo del secondo Open Event AI4GOV **AI Enabled Innovation for Digital Government Transformation**, svoltosi presso il Politecnico di Milano tra il 28 e il 30 aprile 2022, e organizzato dalle università partner del Master europeo AI4GOV: Universidad Politécnica de Madrid, Politecnico di Milano, FAU Erlangen-Nürnberg e TalTech - Tallinn University of Technology.



AI4GOV è un master che mira a preparare i futuri leader della **transizione digitale per l'IA nel settore pubblico**. Il master insegna come pianificare, progettare e utilizzare l'Intelligenza Artificiale nella fornitura di servizi pubblici, in modo da migliorarne la fornitura, l'efficacia e il valore, nonché la capacità del settore pubblico attraverso una gestione adeguata, la conoscenza e lo sviluppo di progetti e servizi legati all'AI.

**“AI for Good”, l'intervento di Massimo Pellegrino**  
Massimo Pellegrino, Partner di Intellera Consulting, ha portato il punto di vista unico della nostra organizzazione sull'Intelligenza Artificiale con la sua presentazione *From AI for Good, to Good AI Governance*.

applied. In addition, a presentation on the ETAPAS project results was provided by **Intellera consulting** and the **Ministry of Economics and Finance**, being the Technical lead and the Project Coordinators respectively.



On the second day of the event, focused on **“AI enabled innovation for Digital Government transformation”**, many policy makers and experts on AI delivered interesting **AI4GOV dialogues, keynote speeches, panel discussions and interactive sessions**. Among them, **Massimo Pellegrino**, Partner at Intellera Consulting, brought our organisation’s unique view on Artificial Intelligence with his presentation **“From AI for Good, to Good AI Governance”**.

Massimo Pellegrino described the concept of AI for Good, which entails the use of AI to bring a positive impact to the various areas of society, such as the environment and the efficiency of public services and citizens relationship improvement. “The Public Sector has the opportunity of exploiting AI to booster its digital transformation and provide better socio-economic conditions [...], for example by use of Chatbots for general public services, security analytics and citizens’ participation platforms”.

The presentation also included an overview of the Italian AI landscape, comparing it with those of other EU Member States, delineating the current level of investment in the public sector and potential room for improvement “Many European state have planned substantial investments to develop new AI solution, while Italy on the other hand needs to make more emphasis on AI



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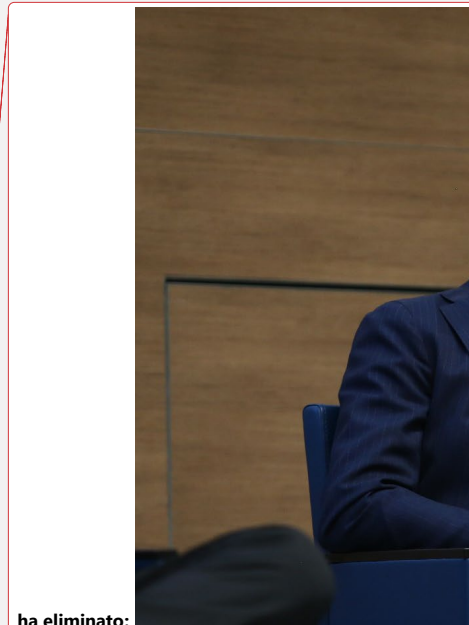


investments". Massimo Pellegrino finally stressed the importance of AI Governance to define policies and enable AI accountability from the organizational to national and transnational levels.

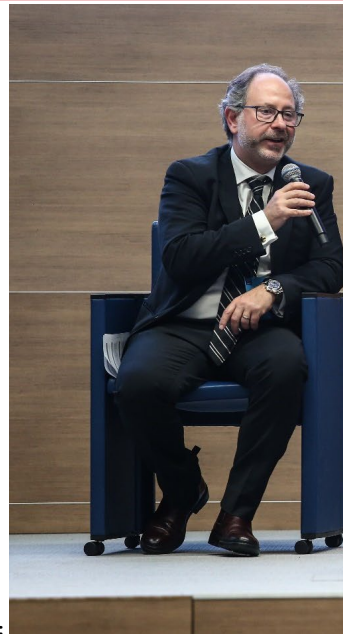


Finally, the third day was dedicated to the **AI4GOV Startup Contest**, a challenge aimed at promoting and supporting the diffusion of innovation in the field of AI for the public sector, while encouraging the development of AI-related business opportunities across economic and socio-cultural areas related to public services activities. The contest looked at innovative projects in topics such as the environment, smart cities, society, security and public management.

The best projects were selected by a jury of experts and awarded with cash prizes, free coaching and free participation to the Second Edition of the AI4GOV Master Program. In this regard, being a **sponsor of the master**, **Intellera Consulting** awarded with a cash prize of 5000€ the Italian startup **Re Learn** for its project focused on a tailor-made waste monitoring system to reduce the environmental footprint of companies.



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